



CLARK

OUTPLACEMENT PROGRAMME OFFERING

Constructively Managing Change

 045 881888

 www.clark.ie

Giving you the tools and confidence to succeed

We work closely with employees and employers to help both through the often difficult change process. With psychometric profiling, career planning, CV preparation, interview skills training and assessment, goal setting, networking skills and one-to-one coaching available, our range of Career Coaching Programs can be customised to suit your company's unique requirements or any individual's specific needs. What's more, we can deliver group or individual programs for all career levels. Anyone who completes the Clark Career Coaching Program will, at a minimum, be confident in their ability to apply for job opportunities in a proactive, marketable way. While for those at senior levels, our dynamic coaching process enables maximum career options to be considered, explored and targeted.



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Clark Executive Outplacement Service

The Clark Executive Outplacement Service is tailored to meet the requirements of Executives and Management. Outplacement support is offered through bespoke Executive Outplacement programmes responsive to individual goals, values and career requirements. Programmes are facilitated through 1-1 coaching.

Executive Outplacement Programme Modules

Moving On:

Support and strategies to rebuild confidence after redundancy, a critical component to motivation and courage to tackle the job search process.

Career Direction- Understanding my strengths:

Self-discovery, identifying strengths, interests and career goals. We offer a full suite of psychometric and executive assessment tools, supplemented with one-to-one feedback and advice.

Effective Marketing- Sharing my story:

We work collaboratively to create impactful CV's, LinkedIn Profiles, and other marketing materials. We support self-marketing, landing more job interviews.

Market Research and Job Hunting Strategies:

We offer practical insights into essential job hunting strategies. We offer expertise across all social media platforms.

Interviewing Coaching:

We offer effective interview preparation, helping maximise interview performance and results. This module enables Executives to truly sell themselves and secure valuable job offers. Our sessions cover traditional and competency based interview training.

The Gold Standard Executive Programme

The Clark Executive Outplacement Programme is aimed at more senior executives and is delivered typically over a 6 month period. This programme includes 8 individual, customised one-to-one coaching sessions and ongoing support and advisory services. A Full Behavioural Style, Values and Talent Analysis will be completed assisting the individual in understanding how they interact and come across to others, how and why they are motivated, as well as their decision making style and how well-developed they are in the key skills for future success.

The Silver Individual Plus Programme

The Silver Individual Plus Programme is a 3-4 month programme comprising 5 one-to-one coaching sessions covering Psychometric Profiling and Skills & Talent identification, CV Preparation, Interviewing Skills, Managing your Personal Situation, Budgeting, Goal Setting, Interview Role Play Practice Sessions and Action Plans.



Outplacement Workshops: Group and 1-1 Outplacement Programmes

We offer Outplacement Programmes in group format. We cater for various sized groups depending on organisational requirements, ideally up to a max of 12 employees per workshop. The group workshops cover a range of critical job search modules.

Core Modules include:

- Dealing with Redundancy
- Career Direction
- Managing the Job Hunting Process
- Job Search Strategies
- Effective Networking
- Social Media – LinkedIn and Twitter
- CV Writing
- Cover Letter Writing
- Interview Coaching
- Salary Negotiation

Outplacement Coaching

Our 1-1 outplacement coaching programmes cover a range of topics, including:

- CV Writing
- LinkedIn Training
- Job Search Strategies (including Social Media)
- Interview Preparation
- Competency Based Interview Training
- Career Planning

Professional CV Writing

We produce impactful CV's, helping you get noticed and land more interviews.

Interview Coaching

We provide 1-1 interview coaching, enhancing your performance at job interviews. We can deliver a focused training to bring you through all aspects of competency based training systems.

LinkedIn Training

We provide you with effective LinkedIn strategies, helping you successfully target advertised and hidden jobs. Networking is the key to successful job search. LinkedIn is now key to any networking efforts.

We help you create an impactful LinkedIn profile and content. We teach you strategies to drive more employers to view your LinkedIn profile. We teach you LinkedIn tips and tricks to give you the edge over your competition.

We teach you how to use LinkedIn to unearth hidden jobs. We teach you how to use LinkedIn to effectively target advertised jobs. We help you create a strong online footprint, increasing your visibility within your target market.

The Benefits of the Clark Outplacement Programme

Support when you need it. We support you, your company and the people in your company who are directly impacted by change.

Clarity When You Need It. Your company can give a clear message of social responsibility to its employees, customers, suppliers and the external marketplace.

Wide Range of Programmes. Psychometric Profiling, Career Planning, CV Preparation, Interview Skills Training and Assessment, Goal Setting, Networking Skills and One-to-One Coaching.

All Easily Tailored. Our range of Career Coaching Programs can be tailored and customised to suit each company's requirements or any individual's needs.

Experienced Coaches. Our team includes business and HR professionals with extensive experience in the delivery of outplacement and coaching programmes in Australia, Europe, the US and Ireland.





CLARK

We are people who care

It's essential that any company facing the challenge of downsizing or reorganising feels they can work with people who will help make this difficult period as smooth and disruption-free as possible. If you're an employer looking after your people through a period of change, we're here to help guide you through it with as much ease as possible. All you have to do is start by saying hello.

Our Team



Deirdre Coghlan Murray

Managing Director & Executive Coach

deirdre@clark.ie



Stephen Farrell O'Callaghan

Director

stephen@clark.ie



Edel Smyth

Recruitment Project Manager

edel@clark.ie



Sarah Mortimer

Recruitment Manager

sarah@clark.ie

